



An Infused Beverage Company

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FORWARD LOOKING STATEMENT

The investor deck contains “forward-looking statements” which may include, but are not limited to, statements with respect to the future financial or operating performance of the Company or future events related to the Company which reflect expectations regarding growth, results of operations, performance, business prospects or opportunities or industry performance or trends. These forward-looking statements reflect the Company’s current internal projections, expectations or beliefs and are based on information currently available to the Company. Often, but not always, forward-looking statements can be identified by terminology such as “may”, “will”, “should”, “expect”, “intend”, “plan”, “anticipate”, “believe”, “predict”, “potential”, “continue”, “budget”, “schedule”, “ongoing”, “estimate”, “forecast” or variations (including negative variations) of such words and phrases, or statements that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements expressed or implied by the forward-looking statements to differ materially from those anticipated in such statements. Such factors include, among others: general business, economic, competitive, political and social uncertainties; our business model and strategic plans, the implementation of our business model and strategic plans, our ability to achieve profitability, estimates of our expenses, future revenue, changes in project parameters as plans continue to be refined; our ability to engage and retain the employees or consultants required to grow our business; changes in operating costs and other costs of materials, equipment or processes to operate as anticipated; the compensation that is expected to be paid to employees and consultants of the Company accidents, labour disputes and other risks; delays in obtaining governmental approvals or financing or in the completion of research and development activities; our ability to advance product candidates into, and successfully compete in the market; our ability to develop and commercialize product candidates and the costs and timing thereof; our commercialization, marketing and manufacturing capabilities and strategy; our expectations regarding municipal, federal, and provincial regulatory requirements; the accuracy of our estimates of the size and characteristics of the markets that may be addressed by our products and proposed product candidates; developments relating to our competitors and our industry, including the success of growing methods and competing products that are or become available; and capital requirements, and our needs for additional financing. In evaluating forward-looking statements, current and prospective shareholders should specifically consider various factors, including the risks outlined above and below under the heading “Financial Instruments” and below under the heading “Risks”.

COMPANY OVERVIEW

Shift Elixirs specializes in the production of small batch high-quality craft beverages for the Cannabis market. All formulations use only natural ingredients. Beverages are powered by fast acting proprietary Nano emulsions made from full spectrum cannabis oil.



35%

Cannabis users
prefer beverage
to smoking



Simple

Our beverages use all
natural ingredients*

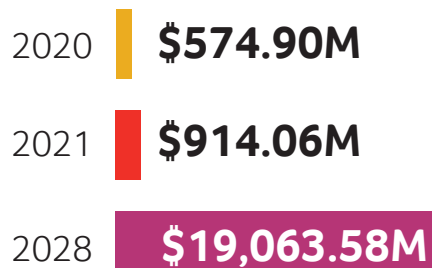
*Custom recipes may vary.



High

Praise for
Cannabis-infused
Beverages

CANNABIS BEVERAGE MARKET



ADVANTAGES FOR SHIFT

Location in Lower Mainland

Pre-zoned and licensed facility

Scaled to accommodate lower MOQ for white label production

Commitment to Craft & Wellness using the finest all natural ingredients and low sugar counts.

Focus on canned beverages which are better for shelf stability, storage and transportation and environmental sustainability.

Years of experience in the legacy market for infused cannabis beverages.

Shift Elixirs will focus on white label products for customers and a selection of offerings of its own brands.

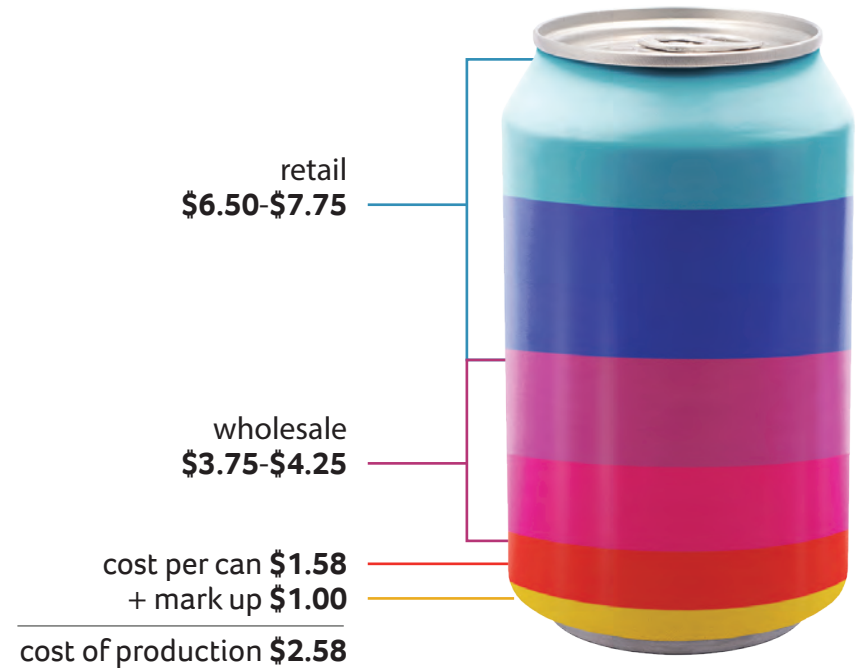
Potential throughput per day:

15,000 cans



STRATEGY

Shift will concentrate on the manufacturing and distribution of its craft beverage products and proprietary flavor profiles in still and carbonated presentations, for both and THC and CBD product lines. With the development of a state-of-the-art brewing and canning facility, quality control and scalability are in the hands of the Company.



Investment Opportunity:

The company is offering 13.3M common shares at \$0.15 for gross proceeds of \$2M for the development and implementation of a specialty drink manufacturing and distribution operation in B.C.

The raise will close in tranches of \$500k to accelerate the construction process.

Projected Costs

Beverage Manufacturing Equipment - \$475,000

Facility Improvements - \$400,000

Operational Costs - \$280,000 (12 months)

Marketing and Advertising - \$15,000

Inventory - \$50,000

The team behind Shift Elixirs has a long track record of success and experience in the craft beer and cannabis sectors, as well as years of experience in the public markets.

investments contact: info@shiftelixir.com

 @shiftelixir

